

# Estonian Festival 2010 – Logo Competition

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## Some inspiration...



Do you have an eye for design? Inspired by Estonian culture and traditions? We're seeking entries for the 2010 Estonian Festival logo. It needs to be modern, yet capture traditional elements of the Estonian heritage that this national festival celebrates.

## What we're looking for in the design:

- Estonian colours such as those in the Estonian flag - Blue, black and white
- Wording needs to include: 23<sup>rd</sup>/XXIII Eesti Päevad Adelaide 2010 (English translation is optional: 23<sup>rd</sup>/XXIII Estonian Festival)
- Simple logo design that can be used on advertisements, website, paperwork, banners, promotional products and on small lapel pins.

## Who can apply:

Anyone from anywhere in the world who has no commercial interest in the logo submission can apply. Once a winning logo is selected the design will become the property of the Estonian Festival 2010 Committee. The prize winning designer will receive \$250 (AUD).

## Submission:

The designer's details will be kept confidential from the judges, so please submit your design in a sealed envelope under an alias. Please attach a separate sealed plain envelope to your design, with your name, address and contact information inside it. That way the designer is only discovered once the winning design is selected!

## Please post entries to:

Estonian Festival Logo Competition  
Adelaide Estonian Society  
6 The Parkway  
Klemzig SA 5087  
AUSTRALIA

## Entries due:

15 August 2009

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### XXIII ESTI PÄEVADE ÜLDTOIMKOND

kuulutab välja

#### XXIII Austraalia Eesti Päevade märgikavandi võistluse

Märgil peab olema järgmine informatsioon:

#### XXIII ESTI PÄEVAD ADELAIDE 2010

Märgiks soovime näha eestipärast kavandit, sümboliseerides Eesti Päevi Austraalias, sini-must-valgeis värvides.

Kavand peab sobima nii rinnamärgiks kui üldiseks reklaam - ja kaunistuseembleemiks ning olema kergesti suurendatav.

Kavandi hindab Eesti Päevade üldtoimkonna poolt valitud žürii.

Kavandid jäävad üldtoimkonna omandiks.

Valituks osutunud kavandile on määratud auhinnaks \$250 (AUD).

Kavandid saata varjunime all koos kinnise ümbrikuga, milles autori nimi ja aadress.

Kavandid esitada hiljemalt 15. augustiks 2009 märgusõna all "Eesti Päevade märk" ja saata aadressil:

Adelaide Estonian Society

6 The Parkway

Klemzig SA 5087

AUSTRALIA